



Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES

WINTER 1968



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Disney News

WINTER 1968-1969

OFFICIAL MAGAZINE for
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OUR COVER: A "fisheye" view of Sleeping Beauty's Castle, the most famous landmark in Disneyland. Photographed by a special photo technique, visitors crossing the moat into the castle, find themselves in Fantasyland, the "happiest land of all in the happiest place on earth."



© 1968 Walt Disney Productions

Marceline Hosts 'First Day of Issue' Ceremonies For Walt Disney Commemorative Stamp

When Santa Fe's Walt Disney Special left Kansas City for Marceline on the morning of September 11, six months of planning had been completed by the 2,900 residents of that central Missouri community and the First Day of Issue celebration for the Walt Disney commemorative stamp was under way. Marceline, for four years, was the boyhood home of Walt and Roy, where their father had owned a small farm.

On board the train were sixteen members of the Disney family, other special guests and members of the press, the Great Lakes Naval Training Center Band, and 450 underprivileged children from the Kansas City area.

Representing the Disney family at the ceremonies were Mrs. Walt Disney, Mr. and Mrs. Roy O. Disney, Mrs. Diane Disney Miller and six children, Mrs. Sharon Disney Brown, and Mr. and Mrs. Roy E. Disney and their four children.

Studio employees Bob Moore and Paul Wenzel, with their wives, were also aboard as special guests. Bob and Paul designed and rendered the final art work on the Disney stamp.

After the 120-mile train ride to Marceline—the first train ride for many of the Disney grandchildren—the official party rode as special guests in an hour-long, 14-band, 50-float parade. The parade was viewed by an estimated 12,000 people, or four times as many as the total population of Marceline.

More than 300 people attended a luncheon held in the Disneys' honor in the multipurpose room of Marceline's Walt Disney school. In 1960, Bob Moore had designed and coordinated the installation of a series of Disney character murals for the school.

Mid-afternoon, the formal ceremonies began with the arrival of Missouri Governor Warren Hearnes and Postmaster General W. Marvin Watson. First, a plaque commemorating the day was unveiled at Marceline's



Governor Warren E. Hearnes of Missouri (left) and Postmaster General W. Marvin Watson joined Mrs. Walt Disney in Marceline, Missouri for first day ceremonies honoring the issuance of the Walt Disney commemorative stamp.



Mickey receives his stamps at the Anaheim Post Office.

post office. Then came the official ceremonies, attended by 5,000 people in the town square.

During the first ten days that the Disney stamp was on sale throughout the United States, more than 150 million copies were sold, and the Post Office Department was considering

an additional printing. This, plus the fact that almost one million "First Day Covers" were canceled in Marceline and forwarded to stamp collectors throughout the world, marked the Disney stamp as one of the most popular and successful issues in United States history. 🐭

Modes of Transportation Always Changing at the Magic Kingdom

Six new Disneyland parking lot trams will replace the present operating trams in the near future. Many changes are incorporated in the new trams according to Bob MacKinnon, Manager of Main Street and Parking Lot Operations. The trams are equipped with operating devices such as automatic shifts, air brakes, a PA system from driver to rear operator, a warning light buzzer system and improved mirrors for greater visibility

for the driver. The seating is forward as compared to side seating in the older trams. More than 30 people can be accommodated per car, an increase of more than 25 people per tram. Powered by a Clark tractor, the fiberglass five-string trams cost approximately \$50,000 each.

In August, 1967, the parking lot crew parked 328,769 cars. This year they exceeded the old number by 16,491 cars, an increase of 4.6 per-

cent. On August 17, a record of 15,449 cars were parked in the 120-acre lot. Through a mass checker-board rotation process, the parking lot crew is able to park more than 15,000 cars per day even though there are only 11,000 spaces. Statistics show that 81 percent of the people arriving at Disneyland come by auto. It is estimated that each car brings 3.7 persons to the Magic Kingdom.



New trams will carry guests to the Main Gate this winter.

A completely redesigned autopia car will eventually replace all of the present cars on the Tomorrowland and Fantasyland Autopias. Everything in the sleek autopia car is new except for the $7\frac{1}{2}$ horsepower motor, according to Pete Crimmings of Operations.

At the present time, the new cars will only be used in Tomorrowland. The fiberglass car has three main improvements: (1) appearance, (2) seat padding and (3) better bumper cushions. 🍌



New Autopia car will debut this fall.

Mickey Mouse Watches Popular with In-Crowd

On September 22, 1968, Mickey Mouse celebrated his fortieth birthday. That's a long lifetime for a mouse, especially in Hollywood, where many animals have become famous and then forgotten overnight. But Mickey was an extraordinary mouse...he and his creator, Walt Disney, had their fingers on the pulse of the world and knew how to make it laugh.

When Mickey was just beginning his career, not many people had faith in the little mouse...but he showed them and even rescued two major corporations from financial problems during the depression in the process.

Toy train manufacturer, Lionel Corporation, is one company that can give thanks to Mickey and Minnie. The Disney pair rescued them from receivership when Lionel was able to sell 230,000 handcars featuring the two animated figures pumping away at the handles.

Ingersoll Watch Company (Timex) had its problems too, but when the company decided to put out Mickey Mouse watches, their sales boomed—thanks to Macy's Department Store in New York City, first extensive promoter of the watches. As many as 11,000 watches were sold in a day, eventually reaching sales of more than 10 million. (The originals are now collector's items for trivia hobbyists that can bring as much as \$200!)

Now, over 30 years later, the Mickey Mouse watch has been re-issued. Two watch corporations, Ingersoll and Hamilton (Vantage), are producing the Mickey Mouse watch and in view of current forecasts, the watch may surpass sales of the original watch.

The 17-jewel Vantage timepiece (\$14.95) is sold only in the Park, while the Ingersoll watch (\$12.95) is sold throughout the country. In designing the new Mickey Mouse watches, Vantage used a "modernized" version of the Mickey on the first watches sold. The first Vantage watch order, according to Jack



Olsen, Merchandising Director, sold out within four months. These people who purchased the first 500 of these watches can consider them unique because Mickey Mouse's hands were painted white, while the most recent order has him with red hands. The newer set of watches also has a clear plastic backing so that the inner workings of the timepiece may be seen. The Park has already sold more than 3,000 of these watches not including those sold by Ingersoll.

As unique as the Mickey Mouse

watch itself are its owners. At any time during the day, Mickey's smiling face may look up at General Thrash, Commandant of El Toro Air Facility, or at celebrities Soupy Sales and Carol Burnett or even one of Monaco's royal family.

Yes, Mickey has come a long way since he made his screen debut at the Colony Theatre in New York City in 1928. Not only has the little mouse kept time for the world, but he has also filled that time with smiles and laughter. 🐭

MAIN STR. CINEMA

As much as Disneyland is an evolving open laboratory of the future, it is also a fascinating showcase of the past. Some of the more splendid moments and unique aspects of our recorded history have been reconstructed at the Magic Kingdom with a drama and flamboyance that assaults our senses. Appropriate examples are the Lincoln Exhibit and the Pirates of the Caribbean.

One attraction cut from much the same Americana goes unheralded because, while colorful, it lacks the flashiness of the larger exhibits. This is the Main Street Silent Cinema and was one of the original attractions when the Park opened in 1955.

Among the thinly scattered silent movie houses around the country, the Disneyland Cinema stands alone. The theatre's exterior is an authentic reproduction of a 1900 movie house. The interior is entirely different. There are no chairs. Instead, there are six screens surrounding a central standing area from which six pictures may be viewed simultaneously, each showing a different subject, telling a different story, featuring a different star. Background orchestration is supplied by a restored turn-of-the-century music box.

The real charm of this theatre is in its programming. Greats and near-greats from the golden era of silent pictures recall a time when films were beginning to find a niche for themselves within this country's social framework.

An average Disneyland program might have Will Rogers illustrating parking difficulties in 1922; Fatty Arbuckle burlesquing with the Keystone Kops; Lillian Gish discovering that her husband, reported dead in the war, is alive; a nonsensical 1914 short called "Two Wagons, Both Covered"; Lon Chaney mugging his way through "Phantom of the Opera," and a series of old-time slides, like "Ladies Please Remove Your Hats," on the sixth screen.

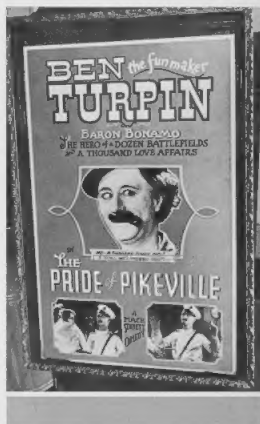


Silent Cinema is Main Street landmark

Each clip is about seven minutes long and, set up in a Disney-designed projector which refeds the film after it has run through, shows continuously until the program is changed.

The Studio maintains a library of some hundred different silent subjects which rotate through the theatre. Included in the Disney collection are films starring Charlie Chaplin, Mabel Norman, Buster Keaton, Jackie Coogan, John Gilbert, Rudolph Valentino, Elmo Lincoln, Douglas Fairbanks, Pearl White, Eddie Polo, and Art Acord; and a slew of Mack Sennett and Hal Roach comedies.

And all these wonderful relics are announced in lobby displays featuring original posters and stills when they play the Main Street Cinema, just like they did when they bowed to an admiring public a million or so years ago. 🍌



Matterhorn: Landmark of Disneyland

Rising over 14,705 feet into the sky, the Matterhorn Mountain, located on the Swiss-Italian border, is an isolated, sharp, triangular peak that is a dominating landmark of the surrounding countryside.

On a trip to Switzerland in the early 1950's, Walt Disney was so im-

pressed with the inscrutable mountain that he decided to produce a picture about it.

Returning to Burbank, Walt immediately put his creative artists to work. To reflect the grandeur and challenge of the mighty mountain, Walt Disney used Thomas Mann's book, "Banner



in the Sky" as a base for the film script.

Gathering up the necessary equipment and screen stars, the Disney team returned to the Matterhorn for shooting and after months of work, "Third Man on the Mountain" was completed.

But Walt didn't stop here. He realized only a relatively small percentage of the U.S. population would ever see the Matterhorn, so why not have a Matterhorn complete with bobsleds built in Disneyland! With this challenging decision, one event led to another into a totally new field of design and construction.

The Disney "Imagineers" were faced with the challenges of building a structure that would look like a mountain of rock, snow and waterfalls.

Meeting these challenges, the Disney creators built the Matterhorn to a 1/100 scale that followed the original makeup of the Swiss mountain. Every simulated rock or jutting point was based on a photograph of that particular part of the mountain.

In its construction, the Matterhorn was built with many and various forms of material. For example, there was an order for 2,175 pieces of steel that rocked the steel company's sales department! Every piece of steel was to be a different length and weight.

Erected to a height of 147 feet, the Matterhorn was completed with two bobsled runs — one track being 2,068 feet in length while the other was just slightly longer . . . 2,172 feet.

The Matterhorn was dedicated to the world in June of 1959 by former Vice-President Richard M. Nixon in a special television broadcast that reached out to an estimated 90,000,000 people.

Since its opening, Disneyland's landmark has attracted over 26 million guests from every corner of the globe to take a thrilling bobsled ride down the slopes of the mighty Matterhorn. 🍷



Mickey Celebrates Birthday with Big Party

Mickey celebrated his 40th birthday on September 22 at Disneyland, with nearly 35,000 guests in attendance including more than 11,000 children.

The little mouse-actor, who started it all when he starred as "Steamboat Willie" back in 1928, was looking younger than ever when he cut his huge birthday cake.

One of the highlights of the celebration was a big "birthday parade" down Main Street, U.S.A. and through Fantasyland with Mickey as the special guest of honor.

Participants in the parade included more than 40 of Mickey's Disneyland character friends, including his old pals Minnie, Goofy and Pluto as well as his newest friends, King Louie and Baloo. Guest bands performed and 12 of the original Mouseketeers from the Mickey Mouse Club were also on hand. Another highlight was a giant dancing birthday cake.

It was a unique birthday party in that the host gave away presents as well as receiving them. All children 11 years of age or under received birthday gifts ranging from Schwinn bicycles to Mickey Mouse 45 rpm and long-playing records. Other gifts included half-gallons of Carnation ice cream, Revell Model Kits, Mattel Kola-Kiddle dolls, six-pack cartons of Coca-Cola, Whitman Tell-a-Tale

books and Disneyland ticket books.

Many children reciprocated by presenting Mickey with numerous packages of his favorite food—cheese.



Mickey's "on-stage" friends take a break between shows honoring the little mouse's 40th birthday.



DISNEYLAND'S TOUR GUIDES COME FROM ALL CORNERS OF THE GLOBE

Disneyland's sparkling hostesses, the tour guide corps, truly represent the worldwide enchantment of Disneyland. Tour guides come from all corners of the globe — from the Orient, Europe and Latin countries,

Possessing charm, intelligence, beauty, and an infinite capacity for transmitting her own enthusiasm for the Magic Kingdom, the Disneyland tour guides are young ladies with many assets and abilities.

These bilingual tour guides are college or university students trained in guest service and diplomacy. They are prepared to answer any questions guests may have about the Magic Kingdom, whether it's "How many people enter the Magic Kingdom each day?" to "How many gallons of water in the Submarine Lagoon?"

Last year more than 200,000 people saw the Magic Kingdom through the eyes of one of Walt Disney's personal representatives.

Many of the girls correspond with foreign guests long after those visitors

have returned home. Through the exchanging of letters and snapshots, Disneyland's pretty diplomats have continued the good-will built up in this country with many of our foreign visitors.

Whether the guest is from a foreign land, is still in a daze from California's freeway system or just feels "lost," a tour through the five magical lands with a pretty guide provides a quick way to become familiar with the Magic Kingdom.

She will explain the ticket book plan and where the books can be obtained. Tips on places to dine, shopping locations and lodging are just some of the helpful details that are included during the tour. Later, the guest can return to explore those aspects of the 70-acre Park he found most enjoyable.

While on a guided tour, the visitor not only sees Disneyland as a great entertainment attraction, but is taken verbally behind the scenes to learn what makes the Magic Kingdom



"breathe." The tour guides also include a brief history and development of the Magic Kingdom, plus escorting guests to five of the most popular adventures and attractions in the park.

No matter where the red-clad misses are from, all of them have a common goal: to make a Disneyland visit a memorable one. 🐻



Vacationers on their guided tour not only see Disneyland as a great entertainment center, but they are taken verbally behind the scenes to learn a brief history and development of the Magic Kingdom.

FANTASY on PARADE



Highlighting Disneyland's Christmas season is Fantasy on Parade, a colorful procession of Walt Disney's happiest characters and marching and dancing shows.

More than 25 show units pause frequently along the parade route to perform delightful dances and skits for Disneyland guests. Fantasy on Parade will be held twice daily for two weeks beginning Saturday night, December 21.

Mary Poppins, Peter Pan and Snow White, Mickey Mouse, Pluto, toy wooden soldiers, and a Money Bag Float featuring Uncle Scrooge will also tour through the Magic Kingdom.

Pinocchio, Gideon and Foulfellow

will perform while Pluto appears with an oversized dog house and a troupe of doggy gymnasts. Twirling mushrooms, comic ostriches, and bouncing hippos from "Fantasia" will all be part of the show, as well as four playful, multicolored animated elephants, who dance along on their front feet.

Fantasy on Parade also introduces from Disney's latest film "Winnie the Pooh and the Blustery Day," Heffalumps, Tigger and The Woozil Band.

Another new addition to Fantasy on Parade is "Little Toot," a smiling animated tugboat with a tooting steam whistle.

Inspired by Walt Disney's film hit,

"Jungle Book," such characters as King Louie, Baloo and Mowgli will be on hand. Col. Hathi and his patrol will also be joining the famous parade.

Cinderella and her handsome prince will ride through the Magic Kingdom in their magical Pumpkin Coach pulled by six prancing ponies. Cinderella's stepsisters and mother, in full-length gowns, will escort the Coach along with Gus-Gus and Jacques.

Of course, Fantasy on Parade would not be complete without Santa Claus, joined by eight silly reindeer, that add still more excitement to make your Disneyland holiday visit a very happy one. 🐻



Magic Tricks...from the Magic Kingdom

Magic from all over the world is incorporated into Disneyland's Magic Shop on Main Street, U.S.A. Marionettes from England, fortune telling cards from France and trick games from Germany are just some of the hundreds of items on display throughout the shop.

The unusual shop has monster masks of Frankenstein, Phantom of the Opera and the Hunchback of Notre Dame. The masks are handmade and range in cost from \$14.95 to \$37.50.

Offering tricks "that anyone can do," the shop buyer says the tricks don't take any special manipulations... "all the tricks are self-contained." Disneyland even makes its own magic sets for children who would like to put on their own magic shows.

Drizzle glasses, squirt rings and plate lifters are just a few of the many gags available to the browsing guest.



If the guest is curious about a specific trick, he has just to ask any of the personnel within the shop for a quick demonstration. They are trained to demonstrate the easy as well as the more difficult tricks.

"One guest came into the store wanting to know if we had any 'woofle dust,'" said the store buyer. Asking the guest what "woofle dust" was, the man replied, "You know,

the kind of pixie dust that makes mother-in-laws disappear!"

Child disappearing tricks are always in demand from tired fathers at the end of a Disneyland visit.

So whether you're a grandfather of 75 or a child of 11, Disneyland's Magic Shop offers magicians of every age a wide selection of magical tricks, gags and props 🐾

'Disneyland Goes to Texas'

The nation will be treated to one of the most spectacular half-time shows ever presented during the intermission of the 34th annual Sun Bowl football game in El Paso, Texas, on December 28.

Disneyland and Walt Disney Productions will produce and direct the show featuring a cast of over 1,300 participants. The entire week-long Sun Carnival will be using the overall theme of "The Wonderful World of Walt Disney."

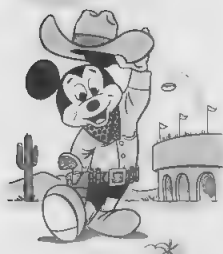
The Sun Bowl football game and half time show will be televised coast-to-coast on the full CBS Television Network. This traditional game is the nation's third oldest post-season bowl game. Present plans indicate that the Sun Carnival Parade also will be televised nationwide by CBS-TV on January 1, 1969. The parade will feature floats saluting Walt Disney, Disneyland, Disney movies, and music.

Disneyland's Entertainment Divi-

sion has planned a truly exciting half-time show for the Sun Bowl featuring more than 30 of the famous Disney Characters lead by Mickey Mouse. Other participants include 18 horsemen dressed as knights carrying multi-colored banners, 32 dancers, 6 of Disneyland's 12-foot high Small World Dolls, numerous choirs and more than 1200 high school and college band musicians.

Production routines will feature Snow White and the Seven Dwarfs, the Jungle Book Characters, Mary Poppins and many more of the Disney Characters. One of the most exciting aspects of the show will be the entrance onto the football field of a huge carousel, 34 feet in diameter and 10 feet high from which will pop-out the various Disney Character units and the dancers.

The half-time grand finale will present the entire cast as they offer a salute to "It's a Small World," followed by the famous Disneyland trademark of aerial fireworks and a massive balloon release 🐾





Columbia Voyage Brings Back Days of Wooden Ships, Iron Men

Disneyland's sailing ship "Columbia" is a full-scale replica of the original armed merchant vessel that first carried the American flag around the world. Dominating Frontierland's Rivers of America, the full-rigged three-master brings to life the adventure, thrill and excitement experienced by the "Columbia" crew on its three year, 41,899-mile voyage.

During the fall and winter months, the "Columbia" is moored at Fowler's Harbor, across from Tom Sawyer's Island.

Descending the ship's "ladder" into the waist (central portion of the ship), guests view living conditions of a well-manned and disciplined 18th century ship.

The officer's roundhouse is wedged along the starboard side of the deck. At the stern of the ship, the Captain's quarters include such items as an eating table, two bunks,

seats, charts, navigational equipment, antique maps, library and personal gear.

Along the port side of the roundhouse are the first, second, and third mates' cabins and a rack of antique cutlasses, grim reminders of the dangers of 18th century travel.

Dedicated June 14, 1959, the "Columbia" was the first ship of its kind built in more than 100 years. Todd Shipyards built the hull, while the remainder of the ship was completed by Disneyland workmen using some of the same kinds of tools used in the construction of the original.

According to Massachusetts Historical Society and Library of Congress records, the "Columbia," after making several voyages following the globe-circling trip, disappeared without a trace "somewhere in the Orient."

When visiting Disneyland this fall, stroll over to Fowler's Harbor and see the "inside story" of America's first merchant vessel to circumnavigate the globe 🍷



Tour Guide of the Year—Vicki Rue

Possessing charm, intelligence and an infinite capacity for transmitting her own enthusiasm for Park visitors, Vicki Rue is truly representative of Disneyland's Tour Guide Corps.

Since the Tour Guide Corps was begun in 1958, hundreds of these girls have been escorting guests throughout the Park, and relating to them a brief history on the development of the Magic Kingdom.

More than 85 tour guides are required for the number of tours given during the peak summer months. Last

year more than 200,000 people saw the Park through the eyes of one of these red-clad misses.

As a way of saluting the most outstanding girl among them, the tour guides vote annually for the girl who is most representative of them all. The honor of Tour Guide of 1968 was bestowed upon Miss Rue, a cute 21-year-old from Downey. Honors are not new for Vicki; in high school she was vice-president of Girls' Nation and at USC she is a member of senior women's honor group, "Mortarboard." Ending her second summer in the Park, Vicki returned as a senior to the University of Southern California this fall. 🍷





talent + zest + sparkle = the kids of the kingdom

Delivering their music with a quick, up-tempo style that moves from Burt Bacharach standards to Negro spirituals, The Kids of the Kingdom are the newest entertainment to be featured on the Disneyland stage. Young, vibrant and versatile... not to mention talented, the Kids are a group of personalities who add fresh and colorful flare to the Magic Kingdom.

The 16 Kids, backed by a four-piece combo, step through a capti-

vating musical routine that closes the generation gap, pleasing guests, both young and old.

The Kids bounce through such tunes as "Thoroughly Modern Millie," slow down for a sensitive treatment of "Kentucky Blue Bird," and liven again to "The Bare Necessities," from Disney's film hit to "Jungle Book," plus singing other popular songs.

The show features a number of the Kids who not only sing, but also play

instruments and dance. Performing to capacity audiences throughout last summer, the Kids will be appearing this fall on weekends, holidays and special parties.

Among other entertainers featured regularly during the winter season in Disneyland will be the Dapper Dans Barbershop Quartet, the Disneyland Band, the Tally-Ho Dance Band, the Plaza Inn Strings, the Royal Street Bachelors, the Delta Ramblers and many others. 🐻



'WINNIE THE POOH

AND THE BLUSTERY DAY'

New Disney Film Featurette



Being readied for a Christmas release is Walt Disney's newest animated featurette, "Winnie the Pooh and the Blustery Day." Based on characters created by A. A. Milne, this film will be the companion release to "The Horse in the Grey Flannel Suit." The following is an outline of this delightful new film.

Being a rather blustery day in the Hundred Acre Wood Winnie the Pooh starts out to wish Piglet a "Happy Windyday." He no sooner greets him when Piglet is swept up into the air. Pooh manages to grab hold of his friend's muffler which unravels at a furious pace leaving him with only a string of material as Piglet, kite-like, flies above him.

Pooh is pulled along by the fast-moving Piglet, past Kanga and little Roo's home, and then into doleful donkey Eeyore's house of sticks, he is dragged through Rabbit's carrot garden with such force that he harvests the crop.

The wind becomes so furious that Pooh, too, is lifted skyward and to-

gether with Piglet, is blown against Owl's tree house windowpane. The wise but talkative old bird invites them in and soon goes into one of his long-winded stories. Suddenly there is a tremendous jolt and Owl's house topples to the ground and is completely demolished.

Viewing the wreckage, Christopher Robin and his animal pals decide that Owl needs a new home and Eeyore volunteers to search for one.

The blustery day turns into a blustery night and at home Pooh is unnerved by the ominous sounds created by the wind. Outside his front door he hears a strange gurgling growl and with much hesitancy, he opens it to investigate. In bursts a lively, striped character, Tigger by name, which he explains is pronounced with a double "ggr." After confessing that he is the only one of his kind he heads for Pooh's store of honey only to discover, with disgust, that the gooey stuff is not for him. As Tigger bounces out he warns his host that a night as this brings out honey raiders like the heffalumps and woozles.

Pooh immediately reaches for his popgun and takes up guard duty. He soon falls asleep and during a nightmare, heffalumps and woozles of every size, shape and description chase after him and his honey supply. A burst of thunder awakens him, and though relieved, he has to face a flooded house, for the blustery night has brought on a rainstorm.

The bear takes refuge with his honey pots on a tree limb. Hungry

for a snack he puts his head deep into one of the jars just at the time the water rises. Pooh is set afloat upside-down. Piglet, too, is a victim of the flood as he sails along on a chair using a spoon as a paddle.

Tigger, Kanga and Roo, Rabbit and Owl find shelter with Christopher Robin on high ground, while Eeyore, on a raft, continues to search for Owl's house. An SOS message in a bottle, which Piglet managed to launch before he was washed away, is discovered by Christopher and he sends Owl off to look for the missing Piglet and Pooh.

Owl discovers them and before rescuing the two he breaks into another lengthy story apropos of the situation. Piglet tries to warn him that they are moving swiftly toward a dangerous waterfall, but it's too no avail and they go over the falls. Pooh pops up like a cork and Piglet is discovered safe in Pooh's honey pot.

Christopher considers Pooh a kind of hero for saving Piglet and arranges a "hero party" for him, to which all their friends are invited. During the festivities Eeyore shows up and announces that he has found a house for Owl; it turns out to be Piglet's.

Though Winnie coaxes Piglet to tell Owl that it is his house that has been found, Piglet refuses. Realizing that he has done a grand thing in sacrificing his home to Owl, Pooh invites Piglet to come and live with him. And he has Christopher Robin turn the celebration into a "two-hero party" because of Piglet's noble deed. 🐻



Sterling North's "Rascal" is Subject of New Disney Film



The most treasured time in a man's life—when he matures enough to realize it—is his boyhood. Reflecting back over the years to those carefree days, he forgets the hurts and disappointments and remembers only the good times, those priceless moments committed to memory so long ago. It is one of those golden interludes which Sterling North writes about in his best-selling book, "Rascal," which Walt Disney Productions is now bringing to the screen under the same title.


Author North reaches back a half century to the days of his youth

spent in the woods and wilds of Wisconsin and, to one particular summer when he befriended a raccoon and became totally involved in the welfare and adventures of this ingratiating little creature. "Rascal" is the story of that rare summer experience.

In young North's case, the friendship between him and the raccoon was a very special one in that the boy had no human friends or family to speak of. An only son whose mother had passed away, North was left alone for long periods of time by his rainbow-chasing father who was

off pursuing a dream.

Having finally found a friend, even though it was a wild animal, North tenaciously held on to the relationship against all odds. His efforts to train the animal so it would be more acceptable to the community were at once heartbreaking and humorous. But hold on he did, until Rascal, himself, elected to sever the ties and return to nature.

"Rascal" follows in the footsteps of such other great Walt Disney animal classics as "Old Yeller," "Big Red," "Greyfriars Bobby" and "The Three Lives of Thomasina." 

**Winter Schedule for
"Walt Disney's Wonderful World of Color"**

SUNDAY — 7:30 PM TO 8:30 PM — CHANNEL 4 KNBC-TV



November 24 to December 1
**The Treasure
of San Bosco Reef**



December 15
The Owl That Didn't Give a Hoot



December 22
**The Mickey Mouse
40th Anniversary Show**



December 29
A Country Coyote Goes Hollywood



January 5
Soloman, The Sea Turtle



January 12, 19 and 26
Those Calloways



February 2
Pancho, Dog of the Plains



February 9, 16 and 23
Guns in the Heather

Magic Kingdom Club Begins 12th Year With Issuing Of New Membership Cards



It's been another good year for California's largest and most unique membership Club...and here is your informal "Annual Report."

Almost a million and a half of you signed up for membership in 1968. Many new Chapters were opened and membership cards are now available at some 3,000 industrial and military organizations all over California.

The Club continues to provide the member and his family with year-round special values at Disneyland, as well as substantial savings at the Disneyland Hotel. But perhaps the most significant improvement in 1968 is *better communications* with 3,500,000 employees which the 3,000 Chapters represent. Through bulletin boards, company house organs, etc. Club members are kept better posted on operating hours, special events, and prices at Walt Disney's Magic Kingdom.

Membership in the Club is free...and once again this Winter members get Disneyland's finest ticket book...the Magic Key book, which is *not available* to the general public. These books include admission and 10 coupons, good for **ANY** attraction or adventure in the Park.

Your many letters indicate that some of you have difficulty in obtaining a membership card. We're happy to inform you that new Chapters may be established at any California organization or military base with an active recreation program and a minimum of 100 permanent personnel. If your organization does not offer membership in the Magic Kingdom Club, you might ask your Personnel Manager or Recreation Director to phone or write...there is absolutely no charge to you or to your employer. (No membership cards are issued at Disneyland.) It's true...Club members have more fun than anybody at "The Happiest Place on Earth!"

Mel Albright

CLUB MANAGER

Disneyland

DISNEYLAND, Anaheim, Calif. • MADISON 6-8605, KEystone 3-4456

PRICES EFFECTIVE THROUGH MAY 31, 1969

MAGIC KEY TICKET BOOK

(Includes Admission and **ANY** 10 Attractions of Your Choice)

	Value	Box Office Price
ADULT	(\$11.00)	\$4.50
JUNIOR (12 thru 17)	(\$10.35)	\$4.00
CHILD (3 thru 11)	(\$7.60)	\$3.50

NOT AVAILABLE TO THE GENERAL PUBLIC

Available **ONLY** at Disneyland's Main Gate with Magic Kingdom Club Membership Card

PHONE: MAGIC KINGDOM CLUB HEADQUARTERS — EXTENSION 511

REGULAR TICKET BOOKS AND SPECIAL RATES FOR GROUPS OF 15 OR MORE

	A 10c (1)	B 25c (1)	C 35c (2)	D 50c (3)	E 75c (3)	General Admission Ticket (1)	Box Office Price	Price To Groups (15 or More)
10-RIDE TICKET BOOK								
ADULT						Value (\$8.60)	\$4.75	\$4.27
JUNIOR (12 thru 17)						Value (\$7.95)	\$4.25	\$3.82
CHILD (3 thru 11)						Value (\$5.90)	\$3.75	\$3.37
15-RIDE TICKET BOOK								
ADULT	(1)	(2)	(3)	(4)	(5)	(1)	\$5.75	\$5.17
JUNIOR (12 thru 17)						Value (\$11.30)	\$5.25	\$4.72
CHILD (3 thru 11)						Value (\$7.95)	\$4.75	\$4.27

SPECIAL INFORMATION...

One leader to be given Free ADMISSION **ONLY** when accompanying group of 15 children and juniors purchasing ticket books (commercially-sponsored groups excepted).

Group Services Office MUST be contacted two days prior to the trip to Disneyland to confirm final arrangements.

On arrival, ONE PERSON must pick up the ticket books at the "Pre-Arranged Groups" window and distribute them to the group.

PHONE: GROUP SERVICES — EXTENSION 516

GENERAL ADMISSION ONLY

Entitles guests to admission to Disneyland, its free shows, exhibits, and entertainments, and to visit the four "lands" and Main Street.

ADULT	\$3.50
JUNIOR (12 thru 17)	\$2.50
CHILD (3 thru 11)	\$.75

SO THAT YOUNG PEOPLE may become better acquainted with one of the greatest figures in American History, all Disneyland visitors 17 years of age or under are invited to be Walt Disney's guests, to spend a few GREAT MOMENTS WITH MR. LINCOLN. A complimentary admission is included with each main entrance ticket, for Juniors and Children.

PRICES SUBJECT TO SEASONAL VARIATION

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THE MAGIC KINGDOM CLUB CALENDAR

DECEMBER 1968

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 OPEN 9-7 Kaiser Party til Midnight	2 CLOSED	3 CLOSED	4 OPEN 10-6	5 OPEN 10-6	6 OPEN 10-6 Private Party No. Assoc. Backyard Management Assoc. 8-1	7 OPEN 9-7 Private Party No. Assoc. Backyard Management Assoc. 8-1
8 OPEN 9-7	9 CLOSED	10 CLOSED	11 OPEN 10-6	12 OPEN 10-6 Private Party Inter-Baptists Committee 8-1	13 OPEN 10-6 Private Party Anaheim Parks and Recreation 8-1	14 OPEN 9-7 Private Party National Union Recreation Assoc. 8-1
15 OPEN 9-7	16 CLOSED	17 CLOSED	18 OPEN 10-6	19 OPEN 10-6	20 OPEN 10-6 Private Party No. Chatter Area Pacific Insulators 8-1	21 OPEN 9-12 Fantasy on Parade Premiere 9 PM
22 OPEN 9-12 Fantasy on Parade 3:00 & 9:00	23 OPEN 9-12 Fantasy on Parade 3:00 & 9:00	24 OPEN 9-6 Fantasy on Parade 3:00	25 OPEN 10-7 Christmas Eve Fantasy on Parade 3:00	26 OPEN 8-12 Fantasy on Parade 3:00 & 9:00	27 OPEN 8-12 Fantasy on Parade 3:00 & 9:00	28 OPEN 8-12 Fantasy on Parade 3:00 & 9:00
29 OPEN 8-12 Fantasy on Parade 3:00 & 9:00	30 OPEN 8-12 Fantasy on Parade 3:00 & 9:00	31 OPEN 8-7 Fantasy on Parade 3:00 New Year's Eve Party 8:30-2:30				

JANUARY 1969

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 OPEN 10-7 New Year's Day	2 OPEN 9-12	3 OPEN 9-12	4 OPEN 9-12
5 OPEN 9-7	6 CLOSED	7 CLOSED	8 OPEN 10-6	9 OPEN 10-6	10 OPEN 10-6	11 OPEN 9-7 Private Party Downey Exchange Club 8-1
12 OPEN 9-7	13 CLOSED	14 CLOSED	15 OPEN 10-6	16 OPEN 10-6	17 OPEN 10-6	18 OPEN 9-7 Private Party Savings & Loan Associations 8-1
19 OPEN 9-7	20 CLOSED	21 CLOSED	22 OPEN 10-6	23 OPEN 10-6	24 OPEN 10-6	25 OPEN 9-7
26 OPEN 9-7	27 CLOSED	28 CLOSED	29 OPEN 10-6	30 OPEN 10-6	31 OPEN 10-6	

FEBRUARY 1969

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 OPEN 9-7 Private Party Seabee Nite 8-1
2 OPEN 9-7	3 CLOSED	4 CLOSED	5 OPEN 10-6	6 OPEN 10-6	7 OPEN 10-6 Private Party Dominican Guild 8-1	8 OPEN 9-7 Private Party Crescent Citizens National Bank 8-1
9 OPEN 9-7	10 CLOSED	11 CLOSED	12 OPEN 10-6 Lincoln's Birthday	13 OPEN 10-6	14 OPEN 10-6 Valentine Dance 8-1	15 OPEN 9-7 Private Party USW 8-1
16 OPEN 9-7	17 CLOSED	18 CLOSED	19 OPEN 10-6	20 OPEN 10-6	21 OPEN 10-6	22 OPEN 9-7 Private Party No. Valley Jewish Community Center 8-1
23 OPEN 9-7 Private Party All College Night 8-1	24 CLOSED	25 CLOSED	26 OPEN 10-6	27 OPEN 10-6	28 OPEN 10-6 Private Party Long Beach Naval Shipyard 8-1	

Don't Miss...

FANTASY on PARADE

Premiere 9 PM Saturday, December 21

December 22 thru December 31
Twice daily 3 PM and 9 PM
(December 24, 25 and 31 Parades at 3 PM only)

